

Annual Report

2016-2017

HEROES AMONG US



Boys & Girls Clubs



Big Brothers Big Sisters

Boys & Girls Clubs Big Brothers Big Sisters
of Edmonton & Area





57,000
snacks & meals

5,300
children & youth



3,100
volunteers



1400
donors & funders

Message from the President & Executive Director

Heroes walk among us. Everywhere we look we see them providing support, opportunity, and hope to children and youth and their families.

You are our heroes. You come from every walk of life united by your incredible generosity and kindness, and your desire for all kids to have the support and opportunities they need so they can succeed.

Your continued support as a volunteer, as a funder, as a donor, or as partner, has helped Boys & Girls Clubs Big Brothers Big Sisters of Edmonton & Area (BGCBig) meet the needs of over 5,300 young people in the past year.

You helped ensure children and youth have access to mentoring and after school programs across this community. Because of your support, our kids are thriving.

Working together we can ensure that our children have a great start in life and a great future ahead. Together we can help them achieve academic success, develop new skills, and live a healthy and active lifestyle. Together, we are making sure that these kids grow into the future leaders of our society.

When our kids are successful our community thrives. Thank you for being by our side in this work. Please know we truly value your support and your friendship.

Sincerely,



Deborah Fisher
President of the Board



Liz O'Neill
Executive Director

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Our Impact

Services to Children & Youth

Our primary focus is always on serving children, youth, and their families, so they can do better. That means we are constantly striving to enhance our club and mentoring programs. Over the past year:

- We improved our responsiveness and flexibility for families enrolling their children in our mentoring programs. A new pre-assessment tool helps us find the best program to fit the needs of the child and family.
- As part of the United Way's All In For Youth initiative, we expanded to include 5 new school sites where we provide after school programming and mentoring supports. This enables us to reach more kids who might be facing the challenges of poverty or struggling academically.
- Our Clubs have implemented Teen Nights to provide more specific programming and are placing more emphasis on our Torch and Keystone programs to teach kids about leadership and giving back to the community. We also ran the second Teen Takeover for our youth and the kids reached through that event doubled from the year prior.
- We have been working with external programmers to meet the needs and interests of our kids while stretching their imaginations. For example, we've brought in Art Start and Cultural Coaches from the Family Centre, Concordia's Drama Club, and No More Excuses.
- Our intramural program between Clubs and our OST sites has been a focus to encourage new friendships and foster belonging.
- A youth development team was created to work on the Youth In Care projects for Alberta and Edmonton and also the Big Brothers Big Sisters of Canada's The Circle program.
- We continued to work on a strategy to serve boys who are currently waiting for a mentor. The new Touchdown program is just one example. Our Engagement Manager is part of the National Mentoring Boys Committee as this is an issue faced by organizations across the country.

Volunteer Stewardship

We want all volunteers to feel engaged in the organization though all aspects of their journey with us and remain connected to us for many years. Over the past year:

- We improved the time it takes a volunteer to go through our application process. Our goal is to match a volunteer to a child in under eight weeks.
- Our relationships have developed with multiple cultural communities. However, with the influx of Syrian newcomers we are working through adjusting to the new landscape. We always strive to provide a diverse population of volunteers to meet the changing demographic of children and youth.
- We continue to focus on strengthening our relationship with our current volunteers so they feel valued and see the impact of the time they spend with our organization.

Community Engagement

It's important for our organization to have a strong communication strategy and continually grow revenue to sustain all aspects of our work. Over the past year:

- The 37th Dream Home Lottery was a success and exceeded our fundraising goal.
- We started work to develop a new website and messaging to better reflect the diversity of programming and the funds related to those programs.
- Our 100 Men 100 Days campaign kicked off 2017 and was successful in recruiting over 100 male applicants.
- A tool kit for community-driven fundraisers was completed and is available to anyone looking to host a fundraiser and donate the proceeds to BGCBigs. This was a significant source of funding this year and we will continue to explore how to bolster this area of revenue.
- The annual Golf Tournament and Lobster Lovers Feast were both successful. Despite the decline in our economy, we were fortunate to have our sponsors and donors follow-through with their commitment to these events.

Leadership & Partnerships

BGCBigs continues to be involved with many like-minded organizations to advance the mentoring movement in Alberta. Over the past year:

- We increased supervision and direction to the staff in our satellite offices in areas of service delivery and support services. It's important that our programs meet the needs of each market and we continue to work with those communities to improve.
- In partnership with Alberta Mentoring Partnership, we established the Rural and Remote Committee to explore a more collaborative response to youth mentoring in Canada.
- Our staff were highly involved in the development and implementation of the All In For Youth initiative. We are proud to be playing a key role in service delivery.

Organizational Capacity

Our ever-growing capacity as an organization is key to ensuring we can meet all our other goals and mandates. Over the past year:

- Our Board of Directors has met with the Inner City Children's Program Board and the City of Edmonton's Multicultural Department.
- Our Human Resources Department continues to ensure that current staff or staff being hired are being developed as leaders.
- We started working to create an overarching Evaluation Framework that will help to ensure BGCBigs is providing quality, evidence-based programming.

Partnership Highlights



Government of Alberta

We are grateful for the support of many Government of Alberta ministries and departments including Alberta Education, Alberta Human Services and Alberta Culture. In addition to core funding to support our work in rural communities and youth in care in Edmonton, we received funding from Alberta Culture to renovate our Kinsmen Club, ensuring that our children have safe spaces after school and during the summer.

All In For Youth

Thanks to funding from the Edmonton Community Foundation, the United Way of the Alberta Capital Region, and the City of Edmonton, BGC Bigs expanded to 5 new sites with out-of-school time programming and mentoring support. This expansion is part of our role in the All In For Youth initiative to get children and youth successfully through their education journey to high school completion.

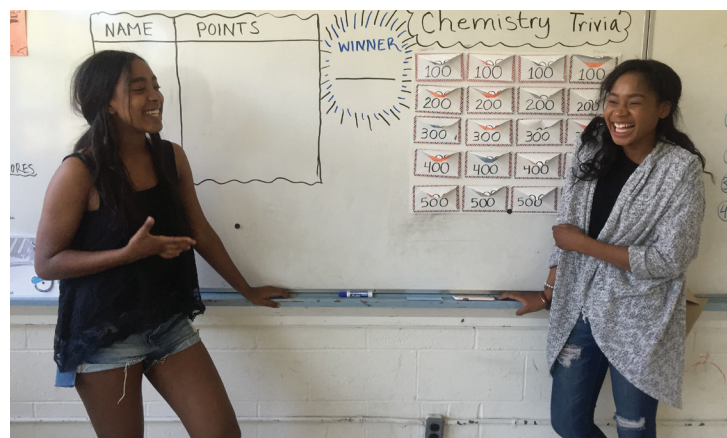


HSBC Bank of Canada

This is HSBC's second year providing \$50,000 to enhance the literacy and homework programs in our Clubs. From December 2015 to October 2016, over 1600 kids had access to extra support. Literacy research shows that a child's future success and likelihood of graduating high school depends on their ability to read. In addition, HSBC staff came out for a Day of Caring to help paint our Riverdale office!

Immigration, Refugees, & Citizenship Canada (IRCC)

We are so grateful for IRCC's continued support of our programs. Because of them, we are able to provide mentoring and after school programs to children of immigrants and refugees through our mentoring, after school, and summer programs.



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Financial Report

Boys & Girls Clubs Big Brothers Big Sisters of Edmonton & Area Society

Summary Statement of Financial Position

March 31, 2017

	2015-2016	2016-2017
ASSETS		
Cash and short-term investments	\$6,721,262	\$7,325,412
Accounts receivable	\$136,856	\$187,899
Prepaid expenses	\$49,774	\$59,269
	\$6,907,892	\$7,572,580
LONG TERM INVESTMENTS		
CAPITAL ASSETS	\$1,742,054	\$1,527,016
	\$8,649,946	\$9,099,596
LIABILITIES AND NET ASSETS		
Accounts Payable	\$711,168	\$544,700
Asset Retirement Obligation	\$138,000	\$138,000
Deferred revenue	\$5,304,709	\$6,100,784
Deferred capital contributions	\$684,065	\$503,629
	\$6,837,942	\$7,287,113
NET ASSETS		
Invested in property and equipment	\$919,989	\$885,387
Endowment fund	\$32,324	\$32,324
Externally restricted	\$18,040	\$18,334
Unrestricted	\$164,442	\$229,939
Internally restricted	\$677,209	\$646,499
	\$1,812,004	\$1,812,483
	\$8,649,946	\$9,099,596

Financial Report

Boys & Girls Clubs Big Brothers Big Sisters of Edmonton & Area Society

Summary Statement of Revenue and Expenditures

Year Ended March 31, 2017

	2015-2016	2016-2017
REVENUE		
Private and public grants	\$3,500,561	\$4,326,467
Family and Community Support Services	\$1,247,926	\$1,358,730
Other income	\$235,153	\$165,466
Donations, fundraising, casino	\$1,542,122	\$1,089,336
Interest income	\$38,239	\$49,180
	\$6,564,001	\$6,989,179
EXPENSES		
Salaries & benefits	\$4,986,714	\$5,274,950
Board & committee	\$9,402	\$10,111
Conferences, seminars, staff development	\$25,312	\$28,724
Evaluation	\$14,890	\$71,613
Food	\$75,891	\$59,735
Insurance	\$51,088	\$40,289
Interest & bank charges	\$29,013	\$25,699
Membership dues	\$29,126	\$29,297
Office supplies, postage, equipment	\$233,302	\$213,495
Professional fees	\$48,858	\$44,741
Direct service delivery program costs	\$272,571	\$220,089
Volunteer recruitment & recognition	\$73,755	\$39,435
Rent, repairs & maintenance	\$153,679	\$272,303
Telephone and utilities	\$187,001	\$197,474
Transportation	\$128,263	\$127,677
Amortization	\$244,726	\$333,068
	\$6,563,591	\$6,988,700
EXCESS OF REVENUE (EXPENSES)	\$410	\$479
EXCESS OF REVENUE (EXPENSES) FOR THE YEAR	\$410	\$479

Vision

All children and youth will have enriching experiences growing up and achieve success in life.

Mission

Boys & Girls Clubs Big Brothers Big Sisters is a community-supported organization committed to the healthy development of children, youth and their families by providing safe places, positive relationships, services and opportunities to develop personal strengths and interpersonal skills that enhance their long-term success in life.

Values

We believe in individual capacity, nurturing environments, loving families, and positive relationships.

Alberta

THE CITY OF
Edmonton



United Way
Alberta Capital Region



**Boys & Girls Clubs Big Brothers Big Sisters
Of Edmonton & Area**

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